



IN DOWNTOWN DE LEON

HANK loves shiny cars, good atmosphere and great food. Join 92.1 HANK FM every Saturday for 13 weeks from 11:00-1:00 in downtown De Leon beginning May 9 for Show and Shine and more fun than you can stand.

Sponsorship Includes:

BROADCAST/ON-AIR:

- Recorded and Live Sponsor Mentions (minimum of 50 per week) Value \$3,750
- 4x Live Call-ins per week during Show and Shine with onsite Sponsorship Mention Value \$200
- 10 :30 commercials per week for 13 weeks Value \$560

DIGITAL/SOCIAL ASSETS:

- 50 :60 Streaming promos Value \$1,250
- Business Listed as presenting sponsor of Show and Shine on 92.1 HANK FM's website Value \$50

ON-SITE:

- Signage and Banners at Show and Shine (provided by client) Value \$200

*Total Advertising Value: \$6,010 per week
Advertising Value of \$78,130 for 13 weeks*

Weekly Investment: \$500*

•13 Week Commitment Total Investment \$6,500

AGREE TO BUY

BUSINESS NAME

92.1 HANK FM

STATION

AUTHORIZED NAME (print)

ACCOUNT EXECUTIVE (print)

AUTHORIZED SIGNATURE

DATE

ACCOUNT EXECUTIVE SIGNATURE

DATE