



Help Us Celebrate 25 Years and a Tradition of Performance!

The Goodyear Tire and Rubber Company is hosting a gala celebration for Dealers at their 2005 Goodyear Dealer Conference. The celebration will mark the 25th Anniversary of Eagle® Brand Performance Tires. Just like the vehicles for which they are designed, Eagle tires are engineered for precision. Now, we're looking for 25 show-class vehicles to represent a sampling of the tradition and heritage of Goodyear Eagle performance tires, and we need your help.

For consideration as one of the 25 Eagle celebration display cars, you and your vehicle must be available for the 2005 Goodyear Dealer Conference and meet select vehicle requirements:

Location:

- The Gaylord Texan Resort & Convention Center in Grapevine, Texas.

Event Date/Time:

- Sunday January 30, 2005
- Vehicle Check-in 10:00 a.m., 1/30/05
- Gala Reception 6:00 p.m. – 11:00 p.m.
- Vehicle Removal 11:00 p.m. – Midnight

Additional Details:

- Vehicles must have 1/4 tank of fuel, or less.
- Battery will be disconnected and terminals taped.
- Spare key must be left with exhibit hall Fire Marshall while vehicles are on display.

Vehicle Requirements:

- **All vehicles must be fitted with Goodyear Eagle tires.**
- Vehicles must be 1981-2005 vintage.

All 25 vehicles chosen for the display will receive a certificate for a set of Goodyear Eagle Performance tires. If your vehicle is selected, but is not currently equipped with Goodyear Eagles, you may use this certificate to obtain Eagle performance tires. Additional prizes will be awarded based on a subjective vote by our dealers for their "favorite" car; i.e., "Dealer's Choice Award". This is not a competition, simply a vehicle display.

- **1st Place:** A trip for two (2) to the 2005 Brickyard 400 NASCAR® race in Indianapolis. (Hotel and transportation included).
- **2nd & 3rd Place:** Certificate for three-day Bob Bondurant High Performance Driving School (located in Phoenix, AZ) for winner and guest (Hotel and transportation not included).
- **4th-10th Place:** Will receive an additional certificate for a set of Goodyear Eagle Performance Tires.

Rules for Entry:

- Vehicle owner (limited to 1 person) to be present with vehicle for evening, attired in provided Goodyear commemorative shirt and cap.
- Vehicles will be on display with the hoods closed.
- Signed liability waiver required. Must be at least 21 years old.
- 25 rooms will be blocked at the Gaylord Hotel for use by participants Sunday night.
- Vehicles for the display will be selected based on a subjective assessment of vehicle's ability to capture unique and memorable Goodyear Eagle performance tire fitments (model years 1981-2005).
- **Vehicles will be selected, and owners notified, by January 7, 2005.**

See back side for entry form

ON THE WINGS OF
GOODYEAR



How to Enter:

Complete the entry form below and include a 4" x 6" photo of your vehicle. Photo will not be returned. All entries should be sent to the attention of:

Debbie Lindsey
2303 Randy Court
Mansfield, TX 76063
817-477-2084
email: debglind@aol.com

and postmarked no later than **December 15, 2004.**

ENTRY FORM:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Work Phone: _____

Email: _____

Vehicle Year: _____ Vehicle Make: _____ Vehicle Model: _____

Current Tires On Vehicle: _____ Size: _____

Please list previous shows where your vehicle has been displayed:

Please list any awards that your vehicle has won:

Reminder:

- Please remember to enclose a 4" x 6" picture of your vehicle. This picture will not be returned.
- Vehicles chosen and owners will be notified by January 7, 2005.