



SPONSORSHIP PROGRAM

Cowtown Vettes was chartered in February of 1974 and has celebrated over decades of fun and excitement as members have come together to enjoy the camaraderie around America's Sports Car - the Chevrolet Corvette.

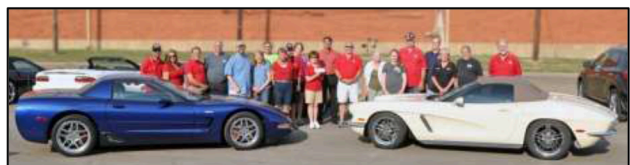
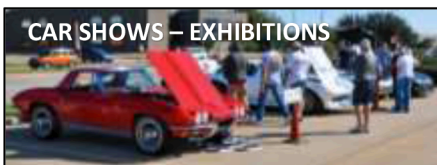
The general purpose of Cowtown is to encourage planned trips, social activities and other events for members of the club. The club acts as a source of technical information. It encourages safe & skillful driving on public highways and to own and enjoy the Corvette as individuals for the foregoing purposes.

The members of Cowtown Vettes participate in many activities and events from cruises, various charity functions, concours / car shows, along with various types of fun and competition events. These events include high & low-speed autocross, time trials, drag racing, funkhana, rallyes, track days and open road races.

In March 1975, Cowtown Vettes became affiliated with the National Council of Corvette Clubs (NCCC) as a 100% Club; we have always remained part of NCCC and the 280+ nationwide club affiliation and non-profit organization promoting the Corvette & benefits nationwide. Since NCCC is an organization of Corvette Clubs across the United States sponsoring Cowtown also offers you additional exposure nationwide.

Cowtown offers sponsorship opportunities at the Club level as well as at the individual event level. The event level options include our annual Corvette Show and NCCC Events.

With sponsorship of Cowtown, there are many opportunities for you to reach our members, guests and even beyond. Based on the level of sponsorship opportunity chosen, you also have varying opportunities to be front and center of our membership at our membership meetings and/or events.



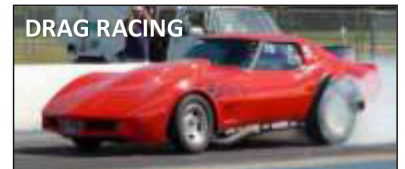
SPONSORSHIP OPPORTUNITIES FOR A FEW OF THE EVENT ACTIVITIES

Cowtown Members participate in a wide-array of activities beyond social events and charity efforts; these include various competition venues as listed below. The events are both NCCC and non-NCCC events which gains visibility for us across the spectrum. These events range from local to national in attendance.

AUTOCROSS: A competition event where Corvettes are classed by year, engine type, & modifications. Vehicles run on a course with turns, straights, slaloms & various maneuvers, against the clock. The cars are run individually against the clock by members of Corvette clubs across the region and nation. These consist of Low-speed, high-speed and track-day events. Join us as a Sponsor and promote your product or service to Corvette Enthusiasts from around the Southwest!



DRAGS: This is a wheel-to-wheel competition set on either an eighth-mile or quarter-mile drag strip. National Record, Matching-Times and E.T. (bracket) Drags are NCCC-sanctioned events, where members of Corvette clubs across the region and nation join in friendly but serious competition. Your Sponsorship will bring the benefit of nationwide exposure!



CONCOURS / CAR SHOWS: Exhibition of all years of Corvettes for workmanship, neatness, and cleanliness. Car shows vary from judged to people's choice shows. If the club level sponsorship doesn't fit your business offering or need, we also offer car show only sponsor opportunities.

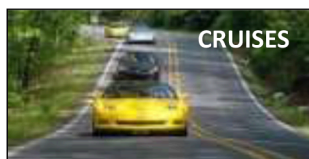


LOW-DOWN NEWSLETTER: [Cowtown's Newsletter](#) is distributed monthly to all members of the club; it is also posted on our website & linked nationally. Sponsors receive advertisement along with subscriptions based on Sponsor Level; an effective way to reach customers tailored to your needs! If you can't commit to become a sponsor at the club level, we do offer newsletter advertising at reasonable rates.

WEBSITE: [Cowtown Vette's award winning website](#) receives over 55,000 hits per year with over 128,000 pages viewed from the USA and around the world. Cowtown does offer a "Web Only" level of sponsorship opportunity if your products and offers fit that need better. Take your products and services to the next level of exposure through Sponsorship of Cowtown Vettes!



THERE ARE MANY OPPORTUNITIES for you to create awareness about your business to our membership and beyond through being a Sponsor of Cowtown Vettes!!



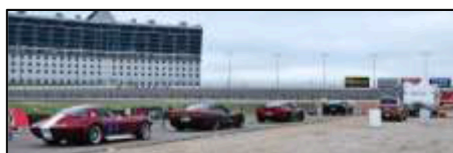
SPONSORSHIP LEVELS AVAILABLE

Platinum Club Sponsor	Gold Club Sponsor	Silver Club Sponsor
\$3000 & >	\$1000 & >	\$750 & >
Exclusivity on Primary Product	Exclusivity on Primary Product	Live Web Link on Website; Sponsor Page
Car Exhibition at Sponsor Location	Live Web Link on Website; Sponsor Page	CTV Newsletter Subscriptions (1)
Displays CTV Awards & Club Info. Onsite	CTV Newsletter Subscriptions (1)	CTV Newsletter AD - 1/3 page
Logo / Link on CTV Website Home	CTV Newsletter AD - 1/2 page	CTV Awards & Holiday Party Tickets (2)
Sponsor Webpage-Promote Prim. Prod/Reps	CTV Awards & Holiday Party Tickets (2)	Speaking Time - Minutes / Meetings (5/3)
Live Web Link on Website; Sponsor Page	Speaking Time - Minutes / Meetings (5/6)	Invitation to CTV Activities
Logo on the Front & Back Cover of NL	Invitation to CTV Activities	Recognition and Support
CTV Newsletter Subscriptions (2)	Recognition and Support	CTV Welcome Packet
CTV Newsletter AD - 1 page	CTV Welcome Packet	Promotion of Sponsor at Car Show Event
CTV Awards & Holiday Party Tickets (4)	Display Space at CTV's NCCC Event	Live Web Link on CTV Car Show Web Page
Speaking Time - Minutes / Meetings (10/All)	Promotion of Sponsor at Car Show Event	
Exhibition Space at CTV Meetings	Live Web Link on CTV Car Show Web Page	Website Club Sponsor
Invitation to CTV Activities		\$120
Recognition and Support	In-Kind Club Sponsor	Invitation to CTV Activities
CTV Welcome Packet	Product and/or Discounts	Recognition and Support
Display Space at CTV's NCCC Event	Live Web Link on Website; Sponsor Page	Promotion of Sponsor at Car Show Event
Name Recognition on CTV's Event Awards	Speaking Time - Minutes / Meetings (5/1)	
Promotion of Sponsor at Car Show Event	Invitation to CTV Activities	Newsletter Ads
Display Space at CTV Annual Car Show	Recognition and Support	1 Page AD - \$350
Live Web Link on CTV Car Show Web Page	Promotion of Sponsor at Car Show Event	1/2 Page AD - \$200
		1/3 Page AD - 175
Car Show Primary Sponsor	Car Show Other Sponsors	1/4 Page AD - 150
\$1,000 & >	\$500 / \$250 / \$100 Levels	1/8 Page AD - 100
Promotion of Sponsor at Car Show Event	Promotion of Sponsor at Car Show Event	Invitation to CTV Activities
Display Space at CTV Annual Car Show	Display Space at CTV Annual Car Show	Recognition and Support
Live Web Link on CTV Car Show Web Page	Live Web Link on CTV Car Show Web Page	Promotion of Sponsor at Car Show Event
Car Show Donor	Promotion of Sponsor at Car Show Event	Sponsor Name on CTV Car Show Web Page
NCCC Event Sponsor	Display Space at CTV's NCCC Event	Sponsor Name or Logo on Event Awards

SPONSORSHIP APPLICATION

SPONSORSHIP OPPORTUNITIES (unlimited quantities unless otherwise stated)

- Platinum Club Sponsor (maximum one) (annual). \$3,000+
- Gold Club Sponsor (maximum two) (annual)..... \$1,000
- Silver Club Sponsor (annual)..... \$750
- In-Kind Club Sponsor - Discounts (annual) \$0
- Website Only Sponsor (annual) \$120
- Newsletter Only Full Page AD (annual) \$350
- Newsletter Only 1/2 Page AD (annual) \$200
- Newsletter Only 1/3 Page AD (annual) \$175
- Newsletter Only 1/4 Page AD (annual) \$150
- Newsletter Only 1/8 Page AD (annual) \$100
- NCCC Event Sponsor (per event) \$contact us
- Show Primary Sponsor (maximum one)..... \$650+
- Show Gold Sponsor (maximum one)..... \$500
- Show Silver Sponsor (maximum two) \$250
- Show Bronze Sponsor (maximum five) \$100
- Show Display Space (10'x10') disc for 2 spaces..... \$100/150
- Car Show Trailer Space (<12', <24', <36')\$100/150/250



YOUR INFORMATION:

Company Name: _____

Address: _____

City, State, ZIP: _____

Website Address: <http://www.> _____

Sponsor Contact Name: _____

Sponsor Contact Email: _____

Sponsor Contact Phone: _____

Primary Products / Services: _____

Signature: _____

mail: Cowtown Vettes – P.O. BOX 1974 – Fort Worth, TX 76101

email: CTV_SC@groups.io



See Separate Sheet for a listing of the numerous additional Charities Cowtown Vettes has supported